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**UNITED STATES DISTRICT COURT
 SOUTHERN DISTRICT OF NEW YORK**

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ADVANCE MAGAZINE PUBLISHERS INC.	:	Civil Action No.:
d/b/a THE CONDÉ NAST PUBLICATIONS,	:	1:05-cv-07516 (KMK)(DFE)
	:	
	:	ELECTRONICALLY FILED
Plaintiff,	:	
	:	
v.	:	NOTICE OF MOTION FOR
	:	ADMISSIONS <i>PRO HAC VICE</i>
ACTIV8NOW, LLC and ACTIVE8MEDIA, LLC	:	
	:	
Defendants.	:	
_____	X	

NOTICE OF MOTION FOR ADMISSIONS *PRO HAC VICE*

PLEASE TAKE NOTICE that, on a date and at a time designated by the Court, Defendants Activ8now, LLC (Activ8now”) and Active8media, LLC (“Active8media”), by and through their undersigned counsel and pursuant to Rule 1.3(c) of the Local Rules for the Southern District of New York, will move this Court to admit T. Hunter Jefferson, Deborah A. Heineman, and Dale Lischer *pro hac vice* in this action. This motion is supported by the accompanying: (i) Memorandum of Law in Support of Motion for Admissions *Pro Hac Vice*, (ii) the Declaration of Paul R. Niehaus with attached exhibits, (iii) the Declaration of T. Hunter Jefferson, (iv) the Declaration of Dale Lischer, and (v) the Declaration of Deborah Heineman, a hand-executed version of which will be filed with the Court on October 10, 2005. A proposed Order granting the motion has also been sent to the Clerk of the Court.

PLEASE TAKE FURTHER NOTICE that, opposing papers, if any, shall be served on Defendants' counsel on or before October 20, 2005, and any reply papers shall be served on Plaintiff's counsel on or before October 27, 2005.

Dated: October 6, 2005
New York, New York

Respectfully submitted,

NIEHAUS LLP

s/ Paul R. Niehaus
Paul R. Niehaus

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